

## Positive Impact Indicators Directory | 2023 Update

### Criteria for claiming alignment with the Directory

For an organisation to claim that they are aligned with the indicators in the [Positive Impact Indicators Directory](#), developed by UNEP and UNEP-WCMC, they should follow the following criteria:

- **Users should have taken indicators from *three or more impact areas***
  - Core indicators should be prioritised from each impact area, with additional secondary indicators adopted where relevant to the fund's needs
  - The impact areas are: Biodiversity, Forests, Livelihoods and Gender, Sustainable Production and Climate Action.
- **AND Users should have aligned with the spirit of *at least 5 indicators* from the Directory**
  - Users don't have to take the indicators word for word, and should feel able to adapt them to the needs or context of their investment, but they should align with our wording of the title as closely as possible, and adapt a methodology which is aligned with ours and up to their resources and capacity.
- **Where possible, the Directory should be referred to as a source for the indicators in question – eg:**
  - *'Based on [indicators short code] from the [Positive Impact Indicators Directory](#), developed by UNEP and UNEP-WCMC.'*
  - **Users *should not* use the UNEP or UNEP-WCMC logo to signal alignment with the Positive Impact Indicators Directory, *unless* there is prior agreement with the Directory team on this.**

As an alternative to formal alignment with the Positive Impact Indicators Directory, organisations could also use the Directory as a reference for individual indicators or impact areas on a case-by-case basis.